

Health and Wellbeing Board

30 November 2023

Present: Councillor K Clark (Chair)

Councillor P Earley
Councillor J O'Shea
Councillor P Oliver
Councillor J Shaw

E Binks – Director of Adult Services
W Burke – Director of Public Health
L Cook – North Tyneside Council
P Garner – Newcastle Hospitals NHS
Foundation Trust
C Gavin – Community & Voluntary
Chief Officers Group
C Nevison – Healthwatch North
Tyneside
P Jones – Healthwatch North Tyneside
D McNally – Age UK North Tyneside
A Paradis – North East and North
Cumbria Intergrated Care Board
S Rennison – Northumbria Police
J Sparkes – North Tyneside Council
S Thomas, Tyne & Wear Fire and
Rescue Service

Present as Substitute: K Elliott – Cumbria, Northumberland
Tyne and Wear Trust
V Nixon – North Tyneside Council

In attendance: D Jackson – NENC ICB
R Nicholson – North Tyneside Council
C Woodcock – North Tyneside Council
S Stewart – North Tyneside Council

HW16/23 Appointment of Substitute Members

There were no substitute members.

HW17/23 Declarations of Interest and Dispensations

Councillor Jane Shaw declared an interest as a member of the CNTW Council of Governors.

HW18/23 Minutes

RESOLVED That the minutes of the previous meeting held on 28 September 2023 be confirmed and signed by the Chair

HW19/23 Health and Wellbeing Board - Membership and Constitution

The Board received a report proposing that the Board start the process of looking at revisions to the Boards' constitution. The Board were advised that there is some language used in the current constitution which is out of date and therefore it was felt that it would be an appropriate time to look at the details of the constitution. It was requested that members of the Board feedback any proposals to Democratic Services in advance of the report which is taken to Annual Council in May to have any constitutional changes ratified.

The Board were also requested to nominate membership of the Board along with a deputy so that it is clear to those attending in which capacity they are there.

RESOLVED - That further reports be brought to the Board to continue the discussion ahead of the formal review of the Constitution in early 2024.

HW20/23 Approach to the Joint Strategic Needs Assessment (JSNA)

The board received a presentation on the proposed approach to the Joint Strategic Needs Assessment (JSNA). Board members will be aware that the JSNA provides a picture of health and care needs for the local community. It also looks at the health of the population and the behaviours which affect

health. It looks at social issues that have an impact on people's health and wellbeing, such as education, poverty and employment. It shows health inequalities.

It is proposed that the JSNA should move forward as a virtual resource with a rolling approach to updating it, covering topics of various aspects of health and wellbeing, referring users to the most relevant and up to date information on each topic.

The presentation highlighted the proposed template for each topic area. A subject area will produce the chapter using the template structure and guidance. There will be a consistent structure and layout which will help the reader to easily gather and respond to the needs identified for North Tyneside.

The Board were advised that an editorial board will be established and will consist of members of the performance and intelligence teams across the HWB and key stakeholders such as the ICB, Healthwatch and the LA.

A lead reviewer (lead person with specialist knowledge in that area) has two weeks to provide comments on accuracy, consistency and style in relation to that JSNA topic. The draft topic will be approved by the health and wellbeing board executive with the final draft being presented to the North Tyneside Health and Wellbeing Board for approval before publication.

The Council website will have a specific JSNA page which will display the developed topics. They will be categorised where practical with links to the categories displayed on the JSNA webpage. Where possible they will also be highlighted as 'prevention' recognising that some topics such as vaccines, are around preventing illness.

Topics will align with developing strategies, action plans or 'topical' programmes of work to support corporate requirements. A timetable will assure the board of future programmes of work.

It was queried whether this was in addition to the information already provided on the current life course and that this information will also stay.

It was noted that it has been a little while since the Board looked at the JSNA, the point is that we are looking to move away from the weighty documents

Health and Wellbeing Board which are placed on a shelf. We are trying to find a much more interactive way of providing the JSNA. It was also noted that this is a statutory duty of the Health and Wellbeing Board and that partners are very much implicated in the JSNA and we are reliant on partners. The JSNA should underpin all of our commissioning decisions in Health and Social Care.

It was suggested that we need to make sure that it is clear on the website the links to the wider determinants of health. It was noted that it is important to make the links across the Council and the other partner agencies.

- RESOLVED -**
- i) That the Health and Wellbeing Board acknowledged the role of the JSNA in informing strategic action.
 - ii) That the Health and Wellbeing Board support the JSNA process as set out in the presentation to develop a rolling programme.
 - iii) That the Health and Wellbeing Board endorsed the governance process and 'sign off' topics for publication.

HW21/23 Joint Health and Wellbeing Board Strategy Equally Well Progress against Implementation Plan 2023-24

The Board received a report and presentation to provide a progress update on the Best Start in Life theme of the Joint Health and Wellbeing Strategy "Equally Well: a healthier, fairer future for North Tyneside 2021-2025".

It was noted that the evidence is clear that the early years (pre-birth to five years) is a crucial period of development. The period from conception to age two is globally recognised as critical for building strong societies.

Some of the highlights of the report include North Tyneside having the lowest rates of women smoking at the time of delivery, North Tyneside's current level is 6% for the year to date, the 2021/22 rate was 8/3% which shows a positive reduction since 2010/11 when 17% of women were smoking at the time of child birth. Breastfeeding prevalence is also positive with rates of breastfeeding 6-8 weeks after birth being 44.4% compared with a

regional rate of 35.7% and England rate of 49.2%. The trend data show a small increase in the rates of breastfeeding at 6-8 weeks since 2015/16 when it was 38% in North Tyneside.

There is robust evidence that the 1001 critical days from pregnancy to the age of two are vital for development and impact a child's physical and emotional health for the rest of their life – hence why 'the best start in life' is a key theme within the Equally Well Strategy.

Family Hubs are a national local initiative with many local areas receiving additional money in 2022 to develop their services to offer 'one stop' shops to families. Unfortunately North Tyneside did not receive national Family Hub Funding but are still committed to delivering the Family Hub model.

Family hubs aim to bring a range of services together and make it easier to access different types of support that might otherwise be hard to find. Any family, parent, carer or young person can use and access a Family Hub.

The Family Hub model emphasises the importance of the first 1001 days and should provide universal and seamless support and encouragement to every new family and are a warm base from which to connect with antenatal services such as midwifery and public health nursing as well as wider services.

It was noted that Health Visiting and Midwifery is key in the offer and are a key presence in buildings. It was also noted that most of the services are working in a very joined up way. It was noted that we often get feedback about lots of hubs being developed it is something we need further discussion on having an over-arching approach and doing some re-structuring to make it more effective and efficient.

It was noted that having physical buildings is great but transport can be an issue and is something to keep in mind.

It was commented that in terms of older people, there is a key role for grandparents when talking about families and in terms of developing sustainable networks the best solutions are from within themselves.

- RESOLVED -**
- i) That the progress in delivering the Best Start in Life by the Children and Young People Partnership be noted.
 - ii) That the comments of the Board on the progress and approach to further develop multi-agency working in Family Hubs in North Tyneside be noted.

HW22/23 Equally Well: Ensure a Health Standard of Living for All - Progress Update

The Board received a report and presentation as part of the Equally Well Strategy, Ensure a Healthy Standard of Living for All.

The focus on affordable food and encouraging residents to make their own affordable food. The Poverty Intervention Partnership Board has increased its members and meets quarterly to review actions. Recent developments include four working groups looking to address: food insecurity, transport issues, school-based support and fuel poverty.

A food strategy for North Tyneside is currently in development which include a focussed strand of food insecurity. Actions include activities to support the development of affordable food provision within communities across North Tyneside. A network of affordable food clubs, pantries and community shops are developing across North Tyneside which are focussed on making nutritious food accessible in local communities. This included the Bread and Butter Thing, delivering up to 480 residents across 6 locations weekly. The hubs run in Whitley Bay, Collingwood Ward, Shiremoor, Longbenton, Howdon and Fordley with support from VCSE organisations and schools locally.

The warm welcome programme within VCSE locations over the winter will have a food focus with up to 10 venues delivering community cooking as part of the offer. Open access to a warm safe space for residents will become the bases of other wraparound services including equipment and skills to prepare nutritious meals at home.

The Holiday Activity and Food (HAF) programme has continue so support children and young people eligible for income related free school meals. During the summer of 2023 match funding of £46000 expanded the reach of HAF to allow more children to access the programme from low-income households.

Supermarket vouchers have continued to be provided to families on income related free school meals for all school holidays at a rate of £15 per week per child.

Other updates provided in the report included fuel poverty, clothing costs, support for household bills, financial crisis or emergency support, the digital inclusion strategy and a poverty proofing of the school day programme designed to identify barriers faced by children living in poverty when engaging with school life and help alleviated these.

The Board were advised that some mapping has been carried out looking at the main supermarkets within a 1 mile radius which has identified areas of high food insecurity across the borough. Based on Dr Megan Blakes food ladder we are aiming towards Rung 3, Rung 1 is catching, whereas Rung 3 is about self organised community change. Where currently there is an SLA in place for the food bank and they get donations, they are seeing a rapid increase in referrals and less donations. Some targeted marketing needs to take place in order to inform residents of where they can go. We need to get smarter at sharing information and need to look at how we transform the food landscape.

It was noted that the police are seeing a significant increase in shop thefts, however, this could be a real opportunity to speak to people and divert them point them in the direction of support.

It was noted that it was hoped that transport and costs of transport would be featured in the future. It was raised that we also need to work with employers to encourage the Real Living Wage and look at what else we can do to support in work poverty.

It was noted that the Child Poverty Commission produce a table and within that North Tyneside are doing better than most. It was noted that it really needs central government changes to national policy.

It was noted that there will be a huge opportunity offered by devolution conversations are taking place.

The team were congratulated on their work.

- RESOLVED** -
- (i) That progress in delivering the Ensure a Health Standard of Living for all Theme by the Poverty Intervention Board be noted.
 - (ii) That the comments of the Board on the approach to food insecurity in North Tyneside be noted.

HW23/23 North Tyneside Health, Care and Wellbeing Executive Update

The Board received a verbal update on the current position with the Health, Care and Wellbeing Executive Board. This Board is a sub-committee of the ICB (Integrated Care Board). The Board has now met twice and a lot of discussion has taken place on how the board would work as it felt it was important to not duplicate the work of other boards.

The Board is still in the process of being set up and it is very much at an Executive level, it is proposed that a further, it is anticipated that it will be looking at commissioning intentions and considering influences and influencers there are.

The question is being asked about how do we feed into the Board and how best can we have involvement in those discussions.

It was suggested that there could be something such as a partnership and engagement committee. However, the Executive are asking for patience but there is a commitment to take it forward.

It was suggested that we may want to bring something to a future meeting with regards to the relationship between the sub-committee and the Board.

RESOLVED - That the update be noted.